**Sonali Kujur**

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Mobile: +91 9903521664/9051487507

Seeking assignments in marketing with a reputed Retail organization

Location preference: Kolkata, bangalore

**Profile Snapshot**

* Post Graduate Programme in Marketing/ Retail from EIILM, Kolkata
* Acquired good understanding of various subjects such as Marketing, Advertising & Retail
* Ability in learning new concepts quickly, working well under pressure and communicating ideas effectively
* Exposure in handling multiple priorities with a genuine interest in personal and professional development
* Excellent team player & an effective communicator with strong analytical, leadership, interpersonal skills as well as ability to work effectively in fast paced environment

**Education**

**2013** Post Graduate Programme in Marketing/ Retail from EIILM, Kolkata and secured 68.30% marks.

**2011** B.Com in ASPSM (Advertising, Sales Promotion & Sales Management) from St. Xavier’s College, Ranchi and secured 67.3% marks

1. 12th from St. Xavier’s College, Ranchi, JAC board and secured 65.2% marks

**2006**  10th from Carmel School, Ranchi, ICSE board and secured 71% marks

**Internships**

**4th May 2012- 2nd July 2012 (2 months Tata Motors Limited, Kolkata as Marketing Trainee- Passengers Car Business Unit)**

Title: Understanding the Penetration of Tata Vehicles in Corporate & Identifying the Potential of 4 Wheelers & 2 Wheelers

**12th January 2011-5th March 2011(1 month 21 days) Big Bazaar, Ranchi as Trainee**

* Involved in consolidating lists of customers & addressing customers through telecalling
* Pivotal in dealing with customers during promotional activities (Sabsa sasta 5 din & exchange mela held at Big Bazaar)
* Managed the merchandising & selling activities

Job Experience

**2YEAR–** worked as customer care associate & Fashion assistant cum cash in charge at **SHOPPERS STOP LIMITED, KOLKATA**

**8 MONTH-**worked as a store in charge at **Bharti Airtel Limited, Kolkata as a part of Airtel own retail store**

**12 MONTH-working as a Assistant store Manager in Latin Quarters store, South city Mall,kolkata**

**Extra-curriculum activities:**

Leadership quality

Work friendly

Hardworking

**Other Distinctions**

* Actively participated in:
  + Combined research project to study consumer’s awareness & willingness to pay for star label ACS in Kolkata during MBA course
  + Promotional activities at Big Bazaar, Ranchi during graduation

**Academic Accolade**

* Received Best Endeavour Award in 10th Standard
* Received distinction in economics in 12th standard.

**ITS Skills**

* MS Office Suite, Basics of Hardware and Internet Applications ,MS EXCEL 2013

**Personal Details**

**Date of Birth**: 28th July 1988

**Address**:2nd FLOOR26/A BIKRAMGARH ROAD.NEAR HARISABHA**,**

KOLKATA .WEST BENGAL.PIN-700032

**Languages Known**: English, Hindi & Bengali